



**COMPANY PRESENTATION – CABLE TIES**

**April, 2024**

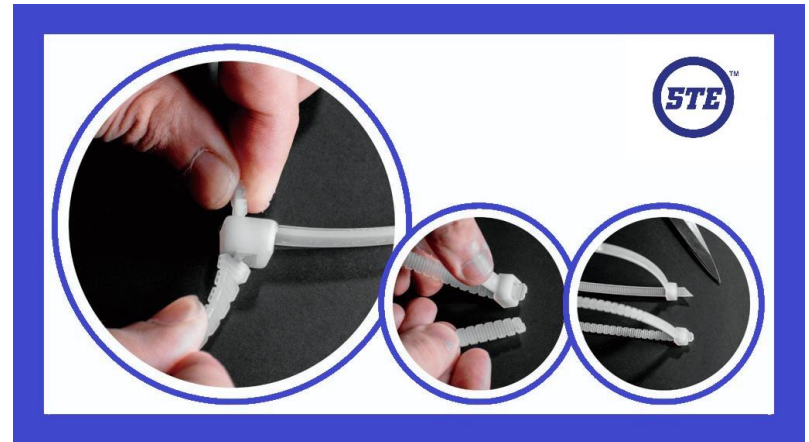
# Business Overview: Product Categories



- Strategic Tools & Equipment Company USA was founded in 2005. STE Europe was founded in 2006
- A wide network of partner companies for engineering and manufacturing in various countries. The company has two areas of focus:
  - 1) Innovative hand tools, for example:
    - Torque wrenches
    - Tools for removing damaged fasteners
    - Own patented ratcheting tools
    - Own patented pliers
    - Heavy-duty impact sockets
    - Insulated tools
  - 2) Special tools for diagnosing faults on vehicles:
    - Test lead kits
    - Battery testers
    - Battery chargers
    - Electronic test products
  - 3) Unique consumable accessories, such as twist-off cable ties

# Twist-Off Cable Ties

- Worldwide patented cable ties for fast, trouble free bundling of cables, harnesses, wires, hoses, etc.
- Industrial quality strength
- Indoor / outdoor use
- Does not require a knife or scissors. Simply twist the tie and it snaps off. No sharp edges after breaking
- 100% nylon. Material is UL compliant
- Compliant with Section 300.22 C and D of the National Electrical Code
- CE certified



<https://www.youtube.com/watch?v=fLQ6i-l6aK0>

# Twist-Off Cable Ties

- Manufactured in Taiwan
- Billions sold in Europe and Japan. New to North America and not yet sold through retail stores
- Private brand option available
- Shipping either from the US packaging and warehousing facility or direct from Taiwan
- Standard pack size is 100 cable ties (50 on the largest size.) Custom pack sizes are no problem
- Examples of applications:
  - Electrical
  - HVAC
  - Construction
  - Packaging products
  - Industrial MRO
  - Electronic
  - Lawn and garden
  - Automotive
  - Telecom

## Example of packaging

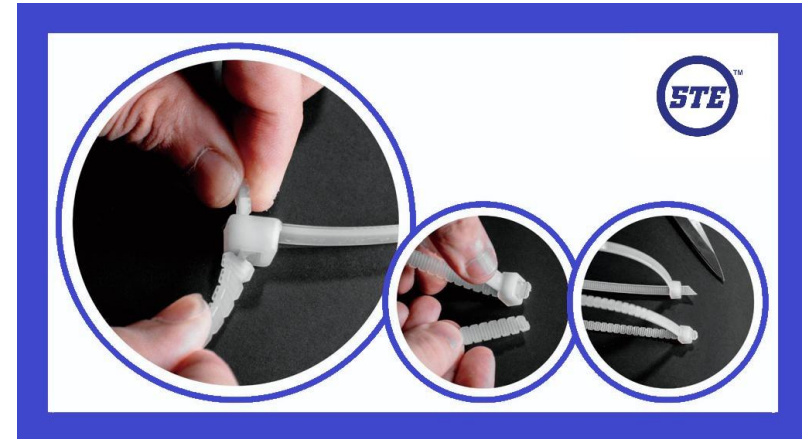
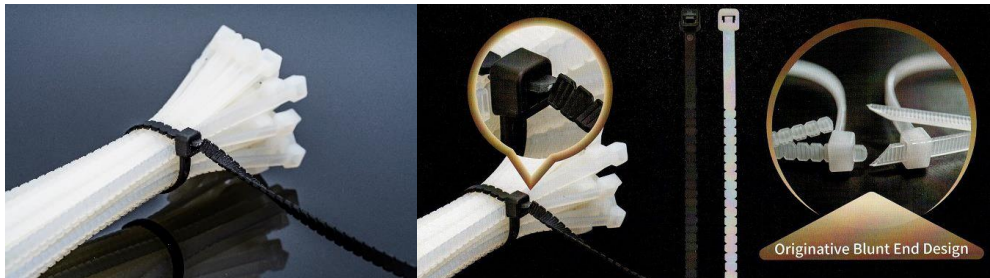


The image shows a blue packaging box for 'Twist-Off Tie'. At the top left is the 'STRATEGIC TOOLS & EQUIPMENT COMPANY' logo. The product name 'Twist-ff Tie' is written in a large, white, stylized font, with a white twist-off tie looping through the letters. Below the title, the text reads: 'The New, safe and easy Way of Twisting Off Ties!'. This is followed by three bullet points: '\*Simply apply twist tie and twist off by hand.', '\*Saves time', and '\*No need for scissors, utility blades or knives to cut ties.'. There are three images: on the left, a collection of various cutting tools (scissors, utility knives, etc.) with a large red 'X' over them; in the center, a close-up of hands twisting a tie with the text 'Twist to break' below it; on the right, a QR code with the text 'Scan QR Code to watch Demonstration Video' above it and 'MODEL #' below it. At the bottom left, the website 'www.strategictq.com' is printed.

<https://www.youtube.com/watch?v=F3b143FRZ3E>

# Twist-Off Cable Ties

Item Number	Length (mm/in)	Width (mm)	Max Bundle Diameter	Tensile Strength	Packaging (pcs & bags)	Color
STW-102	102/ 4"	2.8	20mm/0.7inch	8kgs/18lbs	100pcs & 120 bags	Black & White
STW-150	150/ 6"	2.8	35mm/1.4inch	8kgs/18lbs	100pcs & 90 bags	Black & White
MTW-200	200/ 8"	4.6	47mm/1.9inch	22kg/50lbs	100pcs & 40 bags	Black & White
MTW-300	300/ 12"	4.6	78mm/3.1inch	22kg/50lbs	100pcs & 35 bags	Black & White
LTW-360	360/ 14"	8	92mm/3.6inch	54kg/120lbs	100pcs & 20 bags	Black & White
LTW-504	504/ 20"	8	138mm/5.4inch	54kg/120lbs	100pcs & 15 bags	Black & White



<https://www.youtube.com/watch?v=fLQ6i-l6aK0>



***Thank you***